

LONDON  
BOOK  
FAIR

TRAVEL DESK

LOWER BETTER CLOSER MORE

13-15 March 2005  
London Olympia, UK

*Take the mystery  
out of making your plans for  
London Book Fair 2005*

In a fog about travel plans? Why not leave the details to the professionals. LBF offers the best hotels at discounted show rates. You'll also find attractive airfare and car rental packages. So pick up your magnifying glass, take a closer look and make a startling deduction. The LBF Travel Desk makes its case for the lowest rates.



LBF TRAVEL DESK - Lower rates. Better options. Closer to the event. More services. **Book Your Plans Now!** ▶

# Looking for the Simplest Arrangement for Your Group Bookings?

Now there's a fast and flexible way to arrange group travel for the show. Travel Desk puts all the control in your hands. Book and manage group reservations online for air, hotel and car rentals. All at the best discounted show rates. With 24-hour, 7 days a week accessibility, you can easily set up, customize and adjust controls.

Backed by the seamless efficiency of Travel Desk, you can turn even the most complex group bookings into flawless arrangements.

Lower rates. Better options. Closer to the event. More services.



Book Your Plans Now! ▶

# DON'T GET ED!

## when making your 2005 NHS plans

Looking to drive the best travel deal for airfares, car rentals and hotel reservations? With effortless online booking, the lowest rates and a toolchest full of additional options to accessorize your experience, NHS Travel Desk is the only powertool you'll need!



**TRAVEL DESK**  
LOWER BETTER CLOSER MORE

Lower rates. Better options. Closer to the event. More services.

Book Your Plans Now!